

EVAZ MEDIA GROUP

“You, Me & Sicily!” Advertising Rate Sheet 2015

Your choices:

We have **Three** categories of advertising sponsorship for “You, Me and Sicily!” (a) **Individual Segment Special Sponsorship** where you or your company will be the featured sponsor for a particular episode, (b) **General Sponsor** where you or your company will be a sponsor for one episode or multiple episodes, (c) **Contributor** where you or your company will contribute to the cost of producing one episode or multiple episodes.

All will be listed in the credits.

Individual Segment Special Sponsorship: Cost \$1500

As an Individual Segment Special Sponsor, we will let you help us with the location in Sicily where we will film a segment. Does your family have a special story to tell? Is your Sicilian hometown interesting enough to spotlight? Do you have a story? If so, we will prepare a segment. If you are a business and want that segment for your website or for advertising purposes, we can do that too. After the episode is filmed, you will be listed as a general sponsor on all other episodes.

General Sponsor: Cost \$1500 per Season, \$750 per half Season, \$450 for Single episode

As a General Sponsor, you or your company will be listed on the credits for either the entire season, half the season, or individual episode. You can upgrade to an Individual Segment Sponsor at any time.

Contributor: \$300 per Season

You or your company's name will be listed on the credits as a contributor.

Why advertise with “You, Me & Sicily!”?

-Over 12,000,000 Sicilian- American live in the U.S, making it the largest sub-

group of 30,000,000 Italian-Americans. Sicily is dubbed the “hidden jewel” of Europe. The goal of these videos is to educate and empower others to visit Sicily.

-You and your business will be able to use the videos for any promotional purposes.

For information:

Alfred M. Zappala

978-204-5464

Alfredzappala1950@gmail.com

Eszter Vajda:

978-604-1273

eszternvajda@gmail.com

Alfred Zappala

978-204-6574

alfredzappala1950@gmail.com

www.alfredzappala.com

www.evazmediagroup.com